



www.trafficzam.com
Est. 2007

WE SUPPORT
Global Road Safety
Performance Targets



TRAX S. Society has proven record more than a Decade in working on Road Safety issue in India. All the interventions adherent to TRAX have been derived from **'Decade of Action for Road Safety's** five pillars by World Health Organization such as :

- Pillar - 1 - Road Safety Management,
- Pillar - 2 - Safe Road Infrastructure,
- Pillar - 3 - Safe Vehicles,
- pillar - 4 - Road User Behaviour and
- Pillar - 5 - Post Crash care.

TRAX also support UN Sustainable Development **My WORLD 2030** program.

Safe Road Infrastructure

- Advocacy for:
- Potholes free Roads
- 100% visibility on intersections
- Vegetation on Roads as Per IRC
- Safe School Zone

Safe Vehicles

- Advocacy for:
- Scientific and Safe Design of Two Wheelers
- Safety Gadgets like Helmet, Saree Guard and Hand Gripe
- ABS in Two-Wheelers

Safe Road User Behaviour

- Training Programs For:
- School Students & Teachers
- Drivers & Corporate Road Safety Training Program etc.
- Advocacy for Media Content Regulation Program
- Community Mobilization through various activities
- Youth Engagement Program
- Research on Road User Behaviour

Emergency Care

- First Respondent Training Programs For:
- Teachers
- Drivers
- Corporate

MEMBERSHIP

- The Global Alliance of NGOs for Road safety
- International Road Federation (India Chapter)
- Three Star Coalitions
- Indian Alliance of NGOs for Road Safety

TRAX'S GLOBAL PARTICIPATIONS

- Participated in 3rd Global Road Safety Meet, Antalya, Turkey hosted by the Global Alliance of NGOs in 2013
- Participated in 4th Global Road Safety Meet, Marrakesh, Morocco hosted by the Global Alliance of NGOs in 2015
- Participated in Save Kids Lives campaign and Collected more than 5000 signatures
- Participated in UN 2nd High Level Meeting on Road Safety Meet held in Brasilia in 2015
- Mr. Anurag Kulshrestha, Founder President-TRAX participated and presented an abstract on "Walk Safe" in the 12th International Injury Prevention Conference' 2016 at Tampere, Finland



with Ms. Zoleka Mandela



TRAX's Alliance Advocates Ms. Rajni Gandhi in 2016 & Ms. Sunita in 2018



Mr. Anurag and Ms. Gandhi from TRAX with other delegations during Regional Workshop on Motorcycle Helmet



with Mr. Jean Todt Un Sg's Special Envoy for Road Safety



- Ms. Rajni Gandhi, Co-Founder and General Secretary, TRAX S. Society (trafficzam.com) selected as Alliance advocate and participated in Pioneer Alliance Academy Training Program along with 14 other advocates from different countries at FedEx Headquarters from 23 August to 1 September'2016 in Memphis, Tennessee, USA
- TRAX participated in fifth Global Meet (3 – 6 April 2017) along with representatives of 80 other countries in Malaysia. On 7th April 2017, TRAX also participated in Regional Workshop on Motorcycle Helmet organized by UNECE in Malaysia.
- TRAX attended Asian Global Road Safety Partnership Conference in Philippines organized by GRSP and IRAP on 22 – 23 August 2017)
- Participated in EVERY JOURNEY, EVERY CHILD: INTERNATIONAL CONFERENCE 4th October 2017 to 5th October 2017, London, U.K
- Mr. Anurag stressed upon the involvement of stakeholders more and more especially in Developing Countries Participated in UN Sustainable Development Goal Festival, Bonn, Germany (March 2018)
- Ms. Rajni Gandhi has accomplished her post-Graduation under Delft Road Safety course from 17-28 September 2018, in Netherlands
- In November, 2018, Global Alliance of NGOs initiated Asian Alliance Training Program. Ms. Sunita from TRAX had represented TRAX. With this another flag, TRAX has two Global Alliance Advocates, Ms. Rajni Gandhi (2016, Memphis, U.S.A) and Ms. Sunita (Delhi, 2018). TRAX has also coordinated the the entire training program in Delhi and Ms. Gandhi was the part of the core team.
- Ms Rajni Gandhi, India attended, the conference as speaker and stress upon the helmet for Pillion riders and on role of Regional Collaboration for Safer & Sustainable Mobility on 26-27 February, 2019 in Kathmandu Nepal

National Conferences and Workshops

- International Conference 'Safe Riding initiatives.' A Project dedicated to Safety of Motorized Two Wheeler Riders and Pillion Riders as a road user with Central Road Research Institute on 12th & 13th April, at CRRRI, New Delh. Experts from U.K., Iran, Malaysia, Bangladesh, Australia and Nepal have participated as well the conference had a great submission from other speakers, which were submitted to MoRTH and other stakeholders.



Round Table Stakeholders Meet, Safe Riding Initiative with Transport Department Punjab

- 7th Aug, 2018 Mr. Anurag Kulshrestha and Ms. Rajni Gandhi attended Round Table Stakeholders Meet dedicated to Safety of MTW Riders and Pillion riders was organized in Chandigarh-Punjab on 27th August, 2018.



Mr. Anurag Kulshrestha in NCAP Conference Delhi

- Mr. Anurag Kulshrestha, Founder President TRAX had given a presentation on the 'Safety of Motorised Two Wheeler Riders' organised by the Global NCAP and IRTE in on September, 2018 in Faridabad, India.

- Anurag Kulshrestha shared the case study on Safe School Zone at the Safe School Zone Conference organized by Forum for Prevention of Road Accidents on 24th November 2017 – bhubaneswar –Odisha.
- Mr. Anurag Khulshrestha was invited as speaker in State Road Safety Conference organized in Ahmedabad. He presented TRAX Initiative and Advocacy programs like Media Content Regulatory Program, Role of Corporates, on February 2019.
- Mr. Anurag Kulshrestha is represented at WHO LDP and has been selected as one of the member for the Training Program. TRAX is one of the member of this leadership programme and contributing its best.



Mr. Anurag Kulshrestha during WHO-LDP Legislation Training Delhi

- ASSOCHAM organized 4th Conference on 'Safe Road – Safe Life' with an objective to promote awareness about the Best Practices in Road Safety. On the occasion Ms. Rajni Gandhi, the work of TRAX and also raised



Ms. Rajni Gandhi in ASSOCHAM 4th Conference in Delhi

concern on pending guidelines on Manufacturing and use of substandard Helmets.

- National Conference-on Road Safety, jointly organized by Ministry of Road Transport and Highways and Highway Operator's Association of India (HOAI) on 12th march 2019 in Delhi. Ms. Rajni Gandhi was invited as a panellist.



TRAX at UNITAR

TRAX FOCUSES MAINLY ON FOUR PILLARS

Safe Road Infrastructure

Safer Vehicles

Road User Behaviour

Post Crash Care

TRAX's INTERVENTIONS: Under Different Pillars

Pillar (2) : Safe Road Infrastructure

a) During Fourth UN Global Road Safety week, TRAX, initiated a campaign – 'Slow Down – It's a School Zone' to promote Safe School Zone, in New Delhi at Mandir Marg (Stretch) which houses seven schools. Base Line Survey, Stakeholder Meetings, Community Mobilization and advocacy for assigned speed limits are the major activities with a goal 'To convert this stretch into Safe School Zone'. The outcomes are:

- Installation of New Traffic Signals
- Installation of New Blinkers
- Repainting of Zebra Crossings

Central Govt has also brought out a notification restricting the speed to 25 km/h in School zones, Hospital, market and other key areas which is helping to promote the campaign in a right direction.

Audit for Safe School Zone: By iRAP & TRAX

Star Rating for School has been carried out at Jharsa Road in front of Government Boys Sr. Secondary School, Civil Lines, and Gurugram. The safety assessment was carried out jointly by India RAP and TRAX under guidance of Gurugram Traffic Inspector by using iRAP's Star Rating for School (SR4S) tool, to promote respective school from risk zone into "Safer School Zone".



Ms. Lotte Visited Safe School Zone, with Maiden visit India

B) Safe School Zone-Phase 2:

TRAX is working to promoting safer school zone from last 2 years. Now it is our privilege to promoting Government Boys Senior Secondary School into safer school zone. Gurugram and Faridabad- Under ongoing Project "Road Safety and juniors" An Initiativ by Government of Haryana, MG Motors & TRAX. Keeping in consideration suggestion by Indian RAP to promotion of Safer School Zone.



Team found many infrastructure discrepancies like Zebra Crossing not Present, Footpath Encroached by Vendors, No Traffic Calming Devices, No School Warning Signages etc. around Government Senior Secondary School Civil Lines Gurugram. Those were indicated or suggested by iRAP star rating for school experts in their report to developing safer road environment around school for the safety of school children.



Existing infrastructure discrepancies while star rating for school assessment

Impact of Key Infrastructure Changes

After developing fencing at the edge of footpath, and redesigning the side walk at the passenger side, now it will be useable for our children because earlier it was encroached by many vendors. So as per iRAP



Fencing of footpath at G.B.S school, Civil Lines Gurugram

now Government Boys senior Secondary school became from two star rating into 3 Star with 16.5 score, in only 10 days during road Safety week with the support of the Government and other Stakeholders. The process is still in continuation to provide our students safe crossings.

(C) 180 Degree visibility

Cutting of Plantation by NDMC after TRAX Approach to concerned Authorities for action

Team TRAX approached concerned authorities like SHO – I P State, Engineer – in – Chief, PWD to resolve the issues. After repeated follow ups we get success to bring down length of plantation on divider as per IRC code. Trax Have been advocating for improving visibility especially at intersections. In view of this, we have reached to different stakeholders for two different most vulnerable intersections and roads, which are illustrated below:-



After Vegetation
Before Vegetation



After Vegetation



Repainting of Zebra Crossings under Safe School Zone

Pillar (3) : Safe Vehicles

a) Safe Riding Initiative -

I) TRAX and Central Road Research Institute jointly organized two days Conference on "Safe Riding Initiative" under Ministry of Road Transport and Highways dedicated to Two Wheeler Riders and Pillion Riders on April 12-13, 2018. The conference was attended by 150 people including International and National Road Safety Experts. discussions in the conference focused on:-

- Advocating for Maintenance of Roads Especially Potholes
- Scientific Design of Motorized Two Wheelers
- To Promote use of Standardized Helmets
- Helmet usage for all ages
- Advertising Policy and Role of the Communicators

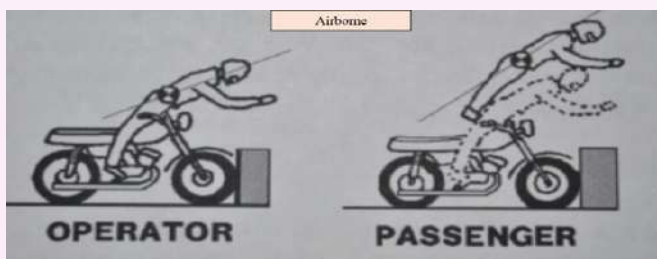


Mr. Anurag Kulshreshta Stressing upon MTW riders Safety in Riding Initiative Conference

Few suggestions and recommendations to make the MTW riders safe on the Roads were submitted to Ministry of Road Transport & Highways, as an outcome of Safe riding initiative. Some major points submitted are as under:

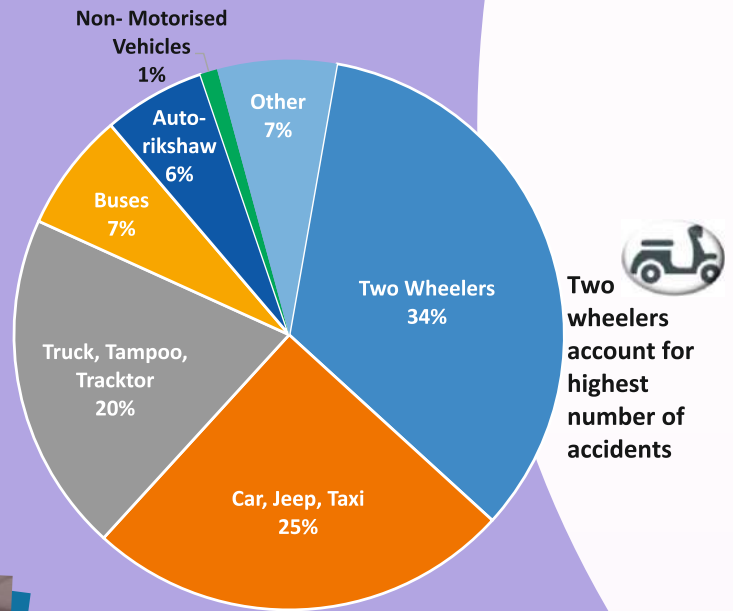
- Non-ISI Helmets to be replaced by ISI Helmets at the earliest
- To Promote Scientific Design of Two Wheeler (ABS in two wheelers and safe design of MTW to avoid skidding)
- Standardized Helmets for all ages included pillion riders
- Advertising policy to ban advertisement which violates Traffic Rules

Mr Anurag Kulshrestha presented in Global NCAP conference on September, 2018 about "Priorities for Motor Cycle Safety" and focused on the Safety Gadgets (like Saree Guard and Hand Grip), Design of Two- Wheelers and also stressed on Motorcycle Dynamics.



Safe Design of Motorcycle Dynamics

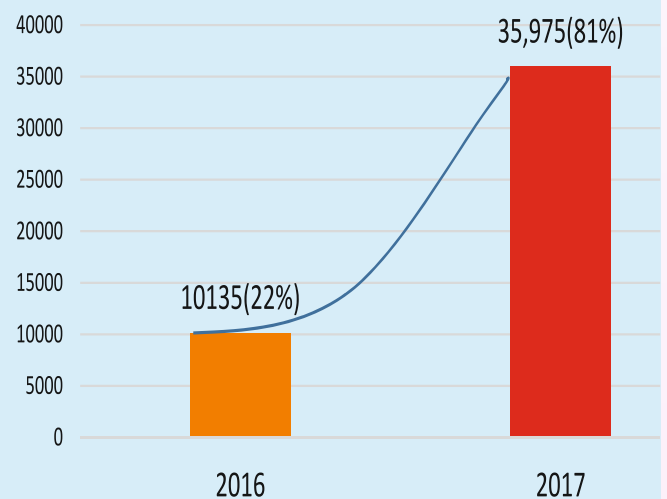
Most vulnerable Road user in India- MTW Riders



In 2013 the trends in road traffic fatalities of Motorised two Wheeler riders were "The number of deaths increased from 17108 to 29415". TRAX initiated the campaign Helmet India to advocate for the safety of MTW Riders and Pillion Riders.

Keeping in mind the importance of wearing standardized helmets, TRAX have been advocating the issue for last four years with a goal to prevent Two Wheeler riders from head injuries which is the biggest cause of deaths of Motorised Two Wheeler Riders and pillion ride

Total Deaths of MTW Riders due to Non Wearing Helmet in Two Years



Action Taken By Government of India

We appreciate and welcome the decision of Government of India, for making the ABS system mandatory for the Two-Wheeler in India, as a step forward to assure the Safe Two-Wheeler Design. TRAX also along with many other Stakeholders and NGO's have advocated for the same. TRAX also submitted the recommendations from the SRI conference to Ministry of Road Transport and Highways, Niti Aayog and other stakeholders for needful actions.

Pillar (4) : Road User Behaviour



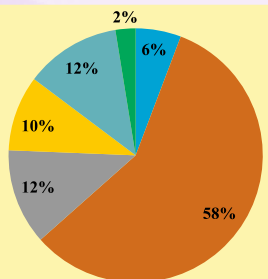
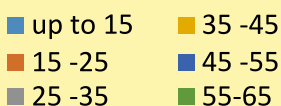
1) MEDIA CONTENT REGULATION PROGRAM

As per 2017 report of Ministry of Road Transport and Highways (MORTH), India reported 1,47,916 persons killed in road traffic crashes. The factor most commonly emerged in almost all its report is the 'Drivers Fault'. This implies that the root cause behind these huge traffic crashes and fatalities in India is 'Wrong Road Traffic Behaviour' of road users.

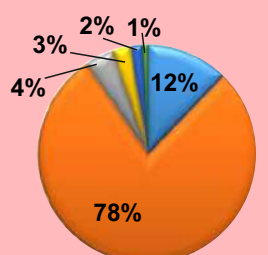
To promote 'Correct Road Traffic Behaviour' on roads it is mandatory that TV Commercials from all Industries including automobile industry should be made responsible in promoting 'Safety Aspect' amongst road users. Advertisements must showcase 'Safe Driving Behaviour' rather than depicting Negligent/Dangerous Driving and over speeding with a 'FUN' element. Trax have been working on the issue For past two years (2015). Initially TRAX faced many hurdles to present the idea of imposing a Ban on TV Commercials, Scenes in Movies & TV Serials and raised the road safety issue across India as a major safety concern with Ministry of Road Transport and Highways-Government of India, Road Safety Committee-Supreme Court of India, Advertising Standard Committee, Council of India, Censor Board, SIAM and Other stakeholders. We organized 'Pehal' Advocacy Seminar held at 'Press Club', Luck now with Media on 'Role of Media' in promotion of Road Safety and Allied Issues' where U.P. Transport Commissioner: Mr. K Ravindra Naik; All reputed Media houses in U.P. alongwith Chief Guest, Mrs. Surbhi Ranjan were present. UP Transport Department has already issued a notice to ban such content.

Finding by TRAX (Ref .report by TRAX for MCRP)

Percentage of participant who practice stunt scene learnt from movie & advertisement



Opinion of Participant who do not want to ban stunt scenes in Movies in %



Advocacy Impact:

- Through its continuous intervention, TRAX has been instrumental in approaching Supreme Court committee on Road Safety. The result has been quite positive and then guidelines on the subject are being issued for the content of advertisements in electronic and print media.
- Government of Uttar Pradesh already banned the exhibition of such TV commercials which include negligent driving, rash driving, stunts, driving without helmet and seat belt.
- Submitted report to ban such depicts to Supreme Court Committee for road Safety, Ministry of Road transport and Highways and World Health organization
- TRAX has submitted the report to Honourable Supreme Court Committee on Road Safety and World Health Organization. The result has been quite positive and then guidelines on the subject are being issued for the content of advertisements in electronic and print media.

2) Helmet Advocacy & Awareness

A) Helmet India Campaign – A Helmet Safety Intervention Program

According to WHO Road Traffic Injuries, 2015, wearing a motorcycle helmet correctly can reduce the risk of death by almost 40% and the risk of severe injury by over 70%.

Helmet India Campaign launched in August' 2014 to secure two wheelers riders from Serious Head Injuries they may suffer in a Road Crash and its treacherous results. This campaign is a move to inculcate Helmet wearing as a habit from childhood.

And the objectives are:

- Standardized Helmets For All Ages.
- Advocacy for kid's helmet as a pillion rider (Recommendations Submitted to the Authorities)
- Bicycle Helmet for all age groups
- Motorbike helmet as per the tropical atmosphere of country.
- Community mobilization

TRAX appreciate the efforts by the corporate in this field.

- Ride to safety Initiative
- Safe Road User Initiative

B) Ride To Safety Initiative:- ICICI Lombard initiated a campaign 'Ride To Safety Initiative'. Indian Head Injury Foundation and TRAX jointly handled the campaign in Delhi & NCR. And observed valedictory program in Mumbai where ICICI Lombard, IHIF and TRAX organized a remarkable Motorbike Rally to promote Kids' Helmet in India. We congratulate ICICI Lombard and Entire Ride to Safety Team for creating a Guinness World Record made with 4999 Children wearing standardized Helmets on January 2019. TRAX is proud to be part of Ride to Safety Campaign.

TRAX has been instrumental for other cities like Ahmedabad, Chennai & Bangalore.





Mr. Anurag giving Helmet MTW Rider during Safe Road User Initiative in Kolkata



C) Safe Road Users Initiative:- Eicher Group Foundation and TRAX have come together for the project "Safe Road Users Initiative" with support of Kolkata Traffic Department, to reach an aim to encourage young people to use the standardized helmets. As part of global and local social welfare commitments to support regional improvement of social welfare activities on a group-wide basis, we have come together to raise awareness on the importance of standardized helmets. During Kolkata Road Safety week, started from 11th to 17th March, 2019, "Safer Road User Initiative", wherein team targeted defaulters MTW riders and Pillion riders who were violating helmet rules. Traffic Police Challenged those two wheeler riders and then distributed them around 1000 standardized helmets.



Ms. Pooja National Bike Rider on mission, helmet India SRI

D) National Bike Rider on a mission, Helmet India Safe Riding initiative :- TRAX volunteer – Ms. Pooja Yadav was motivated to embark on the mission after being struck by number of deaths that could have been averted if the victims worn helmets. The mother of 11 year old child got the support of the family, Police officers, Transport officers, NGOs and Motorcycle Clubs across the country ever since the start of the

Ride and completed a 10,000 km motorcycle journey to 15 States and 42 Cities across India. The aim of the ride was to raise awareness of safe riding and the importance of Indian Standard ISI helmets as well as to impose ban on sale and manufacturing of sub-standard helmets. Along the way, she has met decision makers including enforcement agencies and gathered commitments from the officials like Principal Secretary, Transport Commissioner, Senior Superintendent of Police, Additional Director General of Police, District Magistrate and Politicians. Initiative was connected with NGOs and got overwhelming support by NGOs and number of Biker's Group's across India and generated plenty of media attention.



Regional Launching at Bhubneshwar, Feb 2018

E) Safe Riding initiatives

A Project dedicated to Safety of Motorized Two Wheeler Riders and Pillion Riders as a road user

Goal: Raise Awareness to take measures to save lives of two wheeler Riders & pillion Riders

Objectives:

- To promote use of Standardized Helmets
- Helmet usage for all ages
- To advocate for Maintenance of Roads Especially Potholes
- Scientific Design of Motorized Two Wheelers
- Advertising Policy and Role of the Communicators



Mr. Anurag Kulshrestha in panel discussion - International conference SRI

Project Road Map of Road Safety and Juniors Initiative- Showcasing progress Achievement and Way forward



MORRIS GARAGES
Since 1924



ROAD SAFETY AND JUNIORS

Paving the way for a safer tomorrow.



Road Safety and Juniors

During the phase I,2 and 3 of Road Safety and Juniors Program ,295 Teachers has been trained in Gurugram and Faridabad.

Gurugram



Faridabad.



01

Phase 4 :

Developing Safe School Zone

4th phase of program implies to develop Safe School Zone in selected four most vulnerable Schools in Gurugram and Faridabad.

*Road Audit at
Government Boys Senior Secondary School
Civil Lines Gurugram -Haryana*



02

Recommendation by iRAP Report,

The recommendation as per iRAP report, intervention in front of the Government Boys Senior Secondary School Civil Lines Gurugram for the Safety of School Children are Following:

- Speed Calming Devices
- Speed Humps
- Marked Pedestrian Crossings
- Bollards to Restrict Vehicles
- Speed limit Boards
- Pedestrian Fencing



03

04

On the basis of iRAP Star Ratings for Schools (SR4S) Report , TRAX has made these Infrastructure Changes



Post Assessment

As per iRAP now Government Boys Senior Secondary School converted from 2 star rating into 3 Star with 16.5 score.

05



For more details :
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4) Youth Engagement Program for Road Safety

TRAX with Sompō Japan Nipponkoa Welfare Foundation and Universal Sompō General Insurance Company Ltd. has come together for the project which aims to impart and invoke local resources to be the social ambassadors (Road Safety Rangers) of extending knowledge, training, research and group activities pertaining to the cause of 'Road Safety' among their social circle and fellow students. The Project is continued.



C) Safer Roads Safer India Campaign

TRAX has been associated with UL an YSA Safer Roads and Safer India campaign in 2016. "Safer Roads ,Safer India" campaign , calls for creative solutions from young Indians to work towards safer roads and in turn , a safer India .The campaign run across five cities in India: Banglore, Delhi, Pune, Mumbai and Ahmedabad.



B) A.F.S. survey By Trax Team, Volunteers

TEAM TRAX and Volunteers from A.F.S. surveyed the Pedestrians facilities at Paharganj, New Delhi. During this survey, volunteers have observed the problem (face by the students especially due to lack of proper facilities) near their school. Senior citizens shared their problems also as a pedestrians. Volunteers had interacted with Traffic Cops also.

D) Road Safety Workshop at Sharda University

Sharda University had Organized a workshop for the students under #Safer Road Safer India Campaign. The speakers on the program were from TRAX and Noida Traffic Police.

E) Youth Road Safety Program (Capacity Building Program and Internships on Road Safety) in 2018

I) Students from IIT- Delhi (ii) Students from ARF – Delhi (iii)Students of JDS University - Japan



5) School Road Safety Track

A Road Safety Track in Bal Bharati School, Pusa Road, New Delhi. The track is developed under 'Safer Road Safer India Campaign with Youth Services America. The track is especially designed focusing the behavior pattern of children under age of 10. A special thanks to Central Road Research Institute for their support.



6) UN SDG Action Campaign, This is My Roads

Endorsement and Commitment from the Top Policy Makers, Sh. Mansukh L. Mandviya- Hon'ble Minister of Road Transport and Highways (State)- Government of India, Mr. Abhay Damle - Joint Secretary - Ministry of Road Transport and Highways, Mr. Veerender Singh - Technical Advisor - Ministry of Road Transport and Highways, Mr. Deepender Pathak - Special Commissioner of Police, Traffic, New Delhi for Safety of Children on Roads.



Mr. Deepender Pathak Special Commissioner of Police, Traffic,



7) Walk Safe Campaign-Road and Rail Commuters Safety Program

- Road and Rail Commuters Safety Program - Indian Railways (NR) initiated campaign to promote – “Good Safety Habits as Railway Commuters and Road Users”, During the camping TRAX organized activity like, distribution of educational pamphlets & street plays in urban & rural areas during International Level Crossing Week.



- With the objective to sensitize daily Road and Rail commuters about developing good Safety Habits as Railway Commuters and Road Users.
- We're reaching to the people in the rural and urban areas of Haryana, Rajasthan, Punjab, Uttar Pradesh and Delhi. Apart from Railway Platforms and Level Crossings, other important locations we covered under these campaigns are Villages, Schools and Market Places. Target Locations - Schools, Colleges, Traffic Intersections, Railway Platforms, Unmanned Railway Crossings Activities- Workshops, Distribution of Educational Pamphlets, Street Plays Area Covered- Urban and Rural States Covered- Haryana, Uttar Pradesh, Punjab, Rajasthan and Delhi Safe Way to School Program is an extension program to Walk Safe Campaign.
- TRAX encouraged school students by awarding Cash Prizes and Child Helmets to the winners of the competition during Smt. Krishna Pathak Fourteenth Inter - School Painting and Craft Competition held on 27 th Nov 2018 at M. M. Public School Peetampura Delhi.



8) Inter School Road Safety Painting Competition

Trax encouraged school students by awarding Cash Prizes and Child Helmets to the winners of the competition during Smt. Krishna Pathak Fourteenth Inter - School Painting and Craft Competition held on 27 th Nov 2018 at M. M. Public School Peetampura Delhi.

9) Observance of Global Day of Action – 25th September 2018

Focusing Goal– ‘Good Health and Well Being’ and Goal – ‘Sustainable Cities and Communities’ A Road Safety Track in Bal Bharati School, Pusa Road, New Delhi. The track is developed under 'Safer Road Safer India Campaign with Youth Services America. The track is especially designed focusing the behavior pattern of children under age of 10. A special thanks to Central Road Research Institute for their support.



10) LORDS

Learning of Right Driving Skills Campaign. TRAX arranged number of rallies under this project with their support of Sports and Super Bikers group. Our NGO has remain quite active bringing these bikes under one umbrella, it also arranged rallies and focused them for learning Right Driving Skills under the programme LORDS. It has ultimately reduced the rate of fatalities among Super Bikers.



11) World Day of Remembrance Road Traffic Victims

TRAX has been observing WDR- World Day of Remembrance for Road Traffic Victims from last six years with different state Transport Department like Punjab and Uttar Pradesh. In Uttar Pradesh by Transport Department 75 district announced to observe WDR program and designed two days activity to execute the program including Rallies, Candle light-up with support School student, Teachers and Media.



12) TEAM TRAX with Japanese Delegation for better Infrastructure in Delhi & NCR, November 2018

In Presence of Japanese delegation & Trax Team, Nitto launched the app which named as Path Rakshak this app is related to click the photo of pothole near by Delhi/NCR and uploading the photo so that it could be helpful to decrease the road crash which have been caused by pothole.



13) Inter School Competition Gyan Mandir Public school, New Delhi

5th inter school competition related to the road safety which cover various issues facing by road users , drivers and also give message for save life . Students give a message regarding major risk factors like wearing of seatbelt , wearing of standardized helmet , follow traffic signal, lane driving, Don't drink and drive Prohibited use of mobile phone while driving .



Ms. Deepali judge the Road Safety event organised by Gyan Mandir School Delhi

POST CRASH CARE : Pillar (5)

A) First respondent Training –Under Road Safety and Juniors

Under ongoing project 'Road Safety and Juniors Initiative' An Initiative by Government of Haryana, MG Motor and TRAX include training on the social impact of road crashes, necessity of inculcating road safety habits while walking on the road, basic knowledge of road infrastructure and role of bystanders in the case of a road crash, among other things.

Specialist doctor/Paramedic from AIIMS (All India Institute of Medical Sciences) Role of Bystanders inculcated teacher and covered points pertains below

- Meaning and the role of bystanders
- Medical Emergencies and our Role
- Techniques to remove helmet of road crashes victims.
- Good Samaritan and Good Samaritan Law
- Cardio Pulmonary Resuscitation
- Transportation of injured Victim
- Bleeding Control
- Management of Fracture Victim
- First Aid for Dog Bite, Snake Bite, Burn, Acid Burn and Choking
- Emergency Contact Numbers



B) Train the Trainers – Traffic Safety and First Aid Training

(An Initiative of Transport Department, Government of Punjab and TRAX S.Society)

Train The Trainers campaign is to train the Teachers of various school on Road Safety and to promote 'Safe School Zone' and 'First Aid th Care'. The project has started on 6 September '2017 as a pilot project in Mohali, Punjab. This project aims to reach to all maximum th schools of all cities of Punjab. The is an going project and till 25 September we have already trained 150 school teachers from 150 schools.



ਚੰਡੀਗੜ ਵਿਚ ਵੀ ਰਾਜ ਮਾਰਗਾਂ ਦਾ ਦਰਜਾ ਬਦਲਿਆ ਗਿਆ

ਰਾਜ ਮਾਰਗਾਂ ਦੀ ਸੁਧਾਰ ਲਈ ਰਾਜ ਸਰਕਾਰ ਨੇ ਮਾਲਵੇ ਦੇ ਨੁਕਸਾਨ ਢਾ ਦਿੱਤਾ ਹਵਾਲਾ

ਹਰਪ੍ਰੀਤ ਸਿੰਘ
ਮਨਮਾਜ ਸੇਖੀ
ਪ੍ਰਸਿੱਧ ਹੇਟਲਿੰਗਰ
ਰੁਪਮ, ਨੁਕਸ, ਡੀ. ਡੀ. ਡੀ. ਡੀ. ਡੀ. ਡੀ. ਡੀ. ਡੀ.

ਫਿਰੋਜ਼ਪੁਰ 'ਚ ਹੋਰੇਟਿਨ ਬਰਾਮਦ

17 Deaths every hour due to road accidents

ਅੱਜ ਦਾ ਮੁੱਦਾ: ਸੜਕੀ ਹਾਦਸਿਆਂ ਦਾ ਬਿਕਾਰ ਪੱਜਣ ਕਿਉਂ ?

- ਸੜਕੀ ਹਾਦਸਿਆਂ ਬਾਰੇ ਹੈਰਾਨੀਜਨਕ ਰਿਪੋਰਟ
- 2016 ਬਾਰੇ ਜਾਰੀ ਹੋਏ ਸਰਕਾਰੀ ਅੰਕੜੇ

ਅੱਜ ਦਾ ਮੁੱਦਾ
ਹਰ ਘੰਟੇ ਸੜਕੀ ਹਾਦਸੇ ਕਾਰਨ 17 ਮੌਤਾਂ

FAILED PEOPLE, WHAT NEXT, MR CM?

CALL US NOW 0120-4369581 #FilTheHoles

BREAKING NEWS | PM PRESS BRIEFING
FOCUS ON PUBLIC INVESTMENT

NATIONAL | DEL: 650 Dengue Cases Reported

खबर संसार

दो-पहिया वाहन दुर्घटना के अधिक हुए शिकार, लापरवाही प्रमुख वजह

गुरुवार, १५ फरवरी २०१६

वर्ष २०१६ के आरंभ में वर्ष २०१५ के तुलना में सड़क दुर्घटनाओं में घातक वृद्धि देखी गई है। राष्ट्रीय राजमार्ग विकास प्राधिकरण (एन.ए.आर.डी.) के अनुसार, वर्ष २०१५ में सड़क दुर्घटनाओं की संख्या ३०१५ थी, जबकि वर्ष २०१६ में ३१५५ थी। इसमें घातक दुर्घटनाओं की संख्या २०१६ में २०३ है।

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वर्ष २०१६ के आरंभ में वर्ष २०१५ के तुलना में सड़क दुर्घटनाओं में घातक वृद्धि देखी गई है।

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महिलाओं के लिए हेलमेट की आवश्यकता को लेकर जागरूकता अभियान पर निकली पूजा यादव जोश के साथ लोगों से कार रही हैं हेलमेट की अपील

राजस्थान पुलिस महानिदेशक (डी.पी.एस.) और राज्य सरकार के मुख्य सचिव की अध्यक्षता में...

चिठ्ठी में कारतूस मेजकर धमकी दी

राजस्थान पुलिस महानिदेशक (डी.पी.एस.) और राज्य सरकार के मुख्य सचिव की अध्यक्षता में...

करेंगी 4000 किलोमीटर की जर्नी

वर्ल्ड रिमेंबरेंस डे पर हेलमेट अवेयरनेस के लिए निकली पूजा

राजस्थान पुलिस महानिदेशक (डी.पी.एस.) और राज्य सरकार के मुख्य सचिव की अध्यक्षता में...

सांख्यिक पुराना नरुनैलेट लारी सावतुव वरन लारी डेनो मुह्रिम

राजस्थान पुलिस महानिदेशक (डी.पी.एस.) और राज्य सरकार के मुख्य सचिव की अध्यक्षता में...

जग धाटी

राजस्थान पुलिस महानिदेशक (डी.पी.एस.) और राज्य सरकार के मुख्य सचिव की अध्यक्षता में...

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Preview of Other Milestones

- NGOs Empowerment Program across India with help of Other NGOs and Activists working on Road safety.
- Observance and Activities during 'World Day of Remembrance for Road Traffic Victims (United Nations)
- 'LORDS' (Learning Of Right Driving Skills) - 3 Superbike Rallies in a Row to promote Safe Bike Riding during 2009, 2010 and 2011
- Live TRAX- To promote riding skills since 2008 in different universities
- Seminar/ Workshops/ Rallies in schools and colleges under CSR initiatives with Corporate
- Participation and Activities during UN Road Safety week National Road Safety Week and State Level Road Safety
- Observance and Activities during World First Aid Day
- Observance and Activities during UN Global Road Safety Week
- Safe Riding Initiative
- Eye Check Up Camps etc
- Driver Training Workshops
- Participation in Activities of Traffic Police
- Working with Noida Toll Bridge Company since 2012 for Road Safety
- Workshops on 'Pre Hospital Care'

TRAX Decade of Road Safety

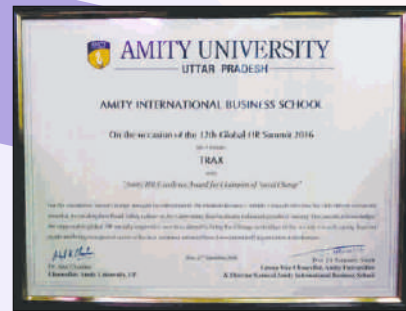
TRAX completed its Eleven Years of Efforts for Road Safety. TRAX Touches new Heights by passing each and every Year through its innovative and sustainable Projects to make Indian Roads Safer for its Users. We congratulate all the team members and thankful to all friends for encouragement.



Celebration of Decade-TRAX

Awards

- Swarnim Bharat Nirman, 2012
- Wheels & Environment: Road Safety Initiative, 2012
- Certificate of Excellence for Road Safety by Noida Traffic Police 2014, 2015
- On World Day of Remembrance for Road Traffic Victims by UP Transport Dept., 2014
- Samman Patra by Bhasha Sahodri Hindi-Mandvi Prakashan, 2014
- Amity HR Excellence Award for Champion of Social Change, 2016
- Alliance Advocate Certificate award to Ms. Gandhi in 2016
- Alliance Advocate Certificate of Best Facilitator to Ms. Gandhi in 2016
- Anurag Kulshrestha completed the online Road Safety Legislation Course in 2018
- Ms. Rajni Gandhi Post Graduation Road Safety Course Netherlands.



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 Bharat Petroleum Corporation Limited
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 Indian Railways
 International Road Federation
 Noida Toll Bridge Corporation
 National Thermal Power Corporation
 Petroleum Conservation research Association
 Parteek Group
 The Great India Place, Noida
 Times Group, (Times OOH)
 Yamaha Motor Pvt. Ltd
 Central Road Research Institute
 Transport Department, Uttar Pradesh
 Delhi Traffic Police
 Noida Traffic Police
 Transport Department, Punjab & Haryana
 Mumbai Traffic police
 Delhi Transport Department and many more....

Year in Prospects April'2019- Mach'2020

Inaugural of Road safety Park for School Children in Delhi To promote Safe School Zone
 UN Road Safety Week 2019
 World Day of Remembrance for Road Traffic Victim - November'2019

Road Safety and Juniors Continued..
 Road Safety Rangers Continued...
 Helmet Advocacy Project Continued.....
 MCRP Advocacy Project Continued.....
 180 Degree Project Continued.....
 Safe School Zone Advocay Continued...
 Safe Riding initiative Project Continued...

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